



**ERIN M. SMITH**

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[WWW.BLUESKIESNM.COM](http://WWW.BLUESKIESNM.COM) | [HTTPS://THEGHOSTARTIST.NET/](https://THEGHOSTARTIST.NET/)

[HTTPS://WWW.LINKEDIN.COM/IN/ERIN-SMITH-BLUESKIES/](https://WWW.LINKEDIN.COM/IN/ERIN-SMITH-BLUESKIES/)

## ARTIST STATEMENT

Creating art has helped me to process trauma my whole life. It allowed me to soothe myself in a healthy manner and heal emotionally and mentally. Art is a spiritual act, a way of connecting to self, other people, and organizations. My goals are to become an art therapist in the next three years and continue promoting art as a way of healing and processing the trauma we experience.

## SKILLS

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- Drawing, Painting and Illustration
- Master Resiliency Trainer
- ACE and ASIST Certified
- Layout and Design for Publications
- Photography, Visual and Audio Equipment Operations
- Video and Sound Editing
- Web Design and SEO Marketing
- Design Programs: Adobe Cloud including Photoshop, Illustrator, InDesign, Dreamweaver, and Premiere
- WordPress and Bootstrap
- Coding in HTML, CSS, PHP
- Microsoft Suite including PowerPoint, Word, Excel
- Illustration, Visual Storytelling
- Highly proficient on both Windows and Mac Operating Systems
- Management and Leadership

## EXPERIENCE

### **ARTIST/WRITER • BLUE SKIES ART + WRITING • AUG 2020 - PRESENT**

After deploying to Djibouti, Africa in OCT 2019, decided to take the plunge creating personal artwork and writing.

### **WEB DESIGNER AND CONSULTANT • BLUE SKIES DESIGN + CONSULTING • JUL 2017 - OCTOBER 2019**

Freelance business for web design, graphic design and marketing consulting. Developed branding and websites for small business clients.

### **MANAGEMENT • NEW MEXICO NATIONAL GUARD • SEP 2014 - PRESENT**

Currently serving as a Company Commander for 200<sup>th</sup> Public Affairs Detachment in Santa Fe, NM. Prior commander to maintenance unit of 50 personnel during deployment to Djibouti, Africa from OCT 2019-AUG 2020. Other accomplishments: Established maintenance program and created Welcome Book. Contributed to the marketing campaign of the New Mexico National Guard by compiling and designing the 2014 Annual Report.

### **WEB DESIGNER • SONIC SEO.COM • JUL 2015 - JUL 2017**

Designed and developed over forty different websites for new and returning clients. Assisted in maintaining design and technical tickets for over a hundred client websites, and routinely created company promotional products. Conducted marketing focus analysis with client liaisons during new client and design interviews.

### **SALES ASSOCIATE • LOWES • AUG 2014 - JULY 2015**



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- Project Management
- Excellent communication skills

## EDUCATION

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### **MASTER'S IN BUSINESS ASSOCIATION, CONCENTRATION IN MARKETING • 2014**

#### **• UNIVERSITY OF PHOENIX, ALBUQUERQUE, NM**

Concentration in Marketing. I attended Officer Candidate School while finishing this program and commissioned as a second lieutenant in 2014.

### **BACHELOR OF FINE ARTS, VISUAL COMMUNICATIONS • 2012 • AMERICAN INTERCONTINENTAL UNIVERSITY**

#### **ONLINE, FORT SILL, OK**

Concentration in Graphic Design and Illustration. I attended an advanced leadership course (ALC) while finishing this program and graduated as the Distinguished Honor Graduate in 2011. Distinguished myself as the Community Event Coordinator and role in class volunteerism.

### **BASIC OFFICER LEADERS COURSE • 2016**

#### **• LOGISTICS UNIVERSITY, FORT LEE, VA**

Graduated in 10% of class; distinguished myself as the Dining-In Officer managing a special event banquet, and for my participation in multiple volunteer events.

Worked in sales to offset income while starting a business. Gained customer service, sales, and account management experience.

### **SUPERVISOR, GRAPHICS DEPARTMENT • U.S. ARMY, FORT SILL, OK • DECEMBER 2009 - NOVEMBER 2012**

Directly supervised three personnel while managing project management for the graphics department supporting an organization of 1,800 personnel. Directed production of artwork and products for official and ceremonial use. Spearheaded the creation of a new identity for the unit. Simultaneously worked in multiple jobs as Knowledge Manager, Retention Management, (HR), and Public Affairs Officer, (journalism,) for headquarters unit. Signed and accountable for \$30,000 worth of equipment and supplies without loss. Won 1st place for the Fort Sill Safety Poster Contest, and 3rd place for poster design for the regional MWR Arts contest.

### **DESIGNER • U.S. ARMY, BAMBERG, GERMANY • SEPTEMBER 2005 - DECEMBER 2009**

Created many unit-identifying products such as the organization's new patch, logo, mascot, and heraldry. Designed unit themed products such as posters, and T-shirt designs; painted multiple murals in the headquarters and on T-walls in Iraq. Layout and design of Family Readiness Group Newsletter and published a deployment yearbook during the unit's first deployment in Operation Iraqi Freedom 2008. Won 1st Place for Best Graphic in support of a newsletter in the FORCOM Keith L. Ware Journalism Contest.

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